#### **SNMHI Summit 2011**

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# Continuity:

Why It Matters and How to Build It

Clinica Family Health Services-Pecos Clinic Judy Troyer, Clinic Director

Session 1B March 7,11:00 AM -12:30 PM

Safety Net Medical Home Initiative

# **About Clinica Family Health Services**

- FQHC based out of Lafayette, Colorado
- Four clinics:
  - People's Clinic & Lafayette in Boulder County
  - Thornton & Pecos in Adams County
- 170,000 visits (Pecos Clinic = 50,135 medical visits)
  - Physical, Behavioral, and Dental
- 38,000 active patients (Pecos Clinic = 15,615 active medical patients)
- 50% uninsured
- 40% Medicaid
- 5% CHP+
- 56% < Poverty
- 98% <200% of Poverty
- 91% women and kids



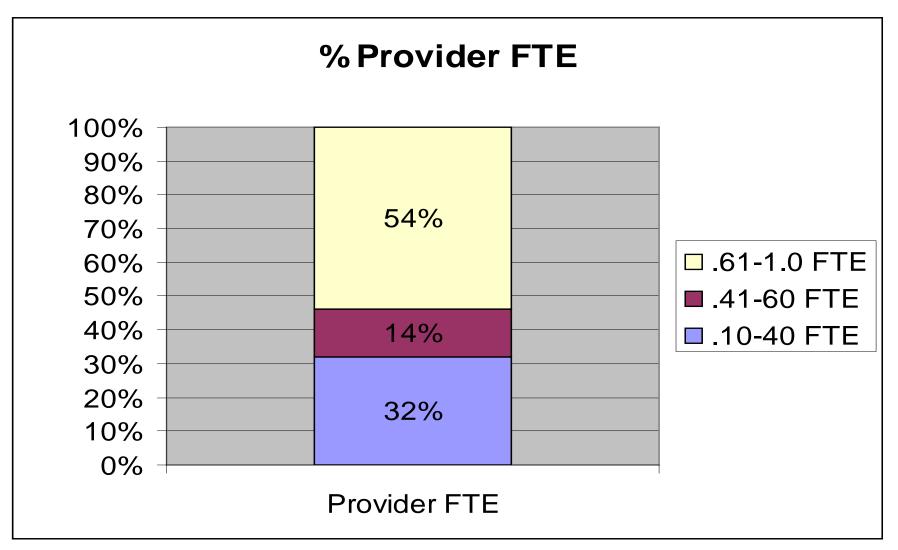
# **Clinica Definition of Continuity**

Relationship between patient and PCP or patient and Care Team over time

PCP Continuity Goal = 70%

Care Team Continuity Goal = 90%

# **Challenges to Continuity**



# **Challenges to Continuity**

- Doing "Today's Work Today"
- MDs that take hospital call
- Over paneled providers
- Culture of "I will take/make an appointment with any provider"
- Systems: scheduling appointments and group visits
- CME/Vacation/FMLA
- Clinic hours

# Why did we choose continuity?

- Data shows that improved continuity results in:
  - Fewer visits to the emergency room<sup>1</sup>
  - Improved patient satisfaction<sup>2</sup>
  - Improved rates of preventive services completion (pap, mammograms, vaccinations)<sup>3</sup>
  - Improved efficiency<sup>4</sup>
  - 94.1% of Clinica Pecos providers reported job satisfaction was tied to seeing their own patients<sup>5</sup>

# 3 Areas of Improvement

- 1) Understanding continuity and the benefits
  - Patient understanding
  - Staff understanding
- 2) Scheduling processes
- 3) Group visit coordination processes

# **Patient Education Project**

#### Two Focus Areas:

- 1) Gather baseline data on patient understanding
  - "Face to face survey of 100 patients
    - 40% of patients could NOT identify their PCP

- 2) Hold patient focus group on continuity
  - Discussion of how Clinica can help our patients understand the benefits of continuity

# What Focus Group Taught Us?

- 100% of patients reported they prefer to see their PCP
- Would like to know the provider they are going to see if they can't see their PCP
- Clinica not always open when they need care
- "Understanding" meant they would start asking for their PCP
- Clinica could do better job of orienting new patients

# **Staff Education Project**

Gather baseline data

- All staff presentation on continuity and the benefits
- Interactive all staff group activity to indentify barriers and solutions

Post training survey

## What did our staff teach us?

#### **Baseline data:**

- 29% of staff felt they did NOT have the ability to impact continuity
- 34% staff reported that they could impact continuity, but didn't know how

#### Post training survey:

- 93.2% reported training helped in understanding continuity
- 100% reported group activity helped in understanding barriers and solutions and how they could impact continuity

# **Patient Scheduling**

## **Continuity Challenge: Scheduling Processes**

Call Center scheduling guidelines

#### **Solution:**

- Move the request for care back to the Care Team when Call Center unable to provide appointment
- Appointment schedules will be monitored for continuity

# **Patient Scheduling**

## **Continuity Challenge: Scheduling Processes**

In-clinic referrals to MDs for consult or specialty care

#### **Solution:**

 Distinguish between appointments made for consult/specialty care needs and true "poor continuity" appointments.

# **Group Visits**

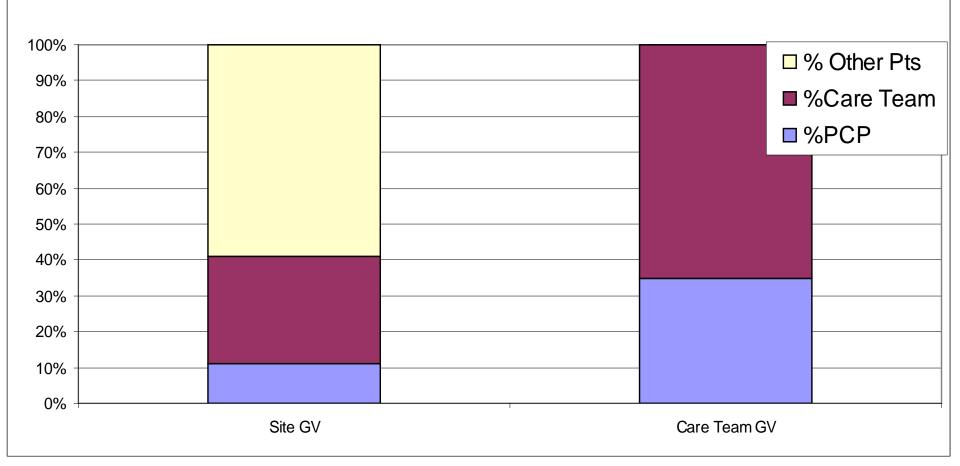
## **Continuity Challenge:**

Poor continuity during Access Group Visits

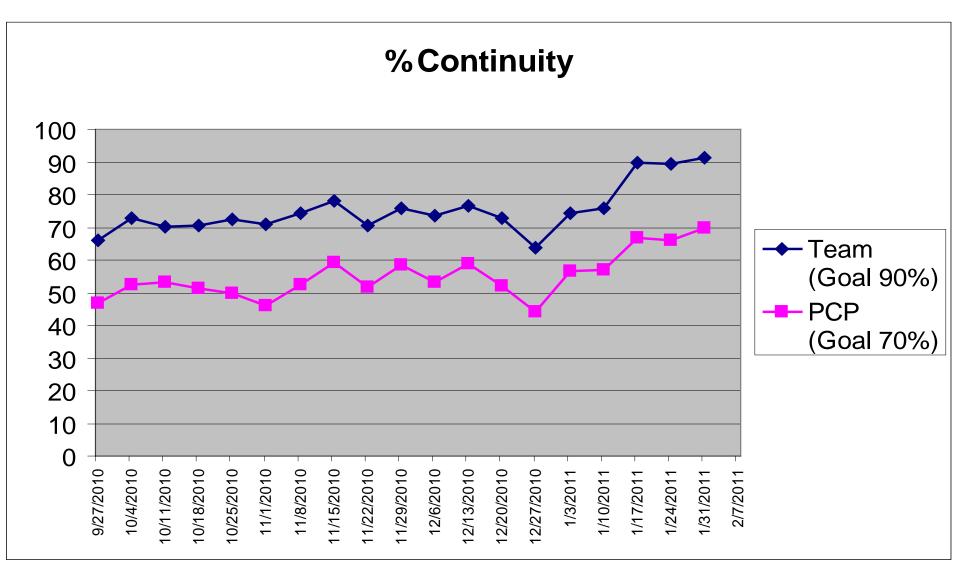
#### **Solution:**

Coordinate access groups by care team instead of by site

## % Continuity All Site Group vs. Care Team Group



# Impact of Continuity Changes



## **Lessons Learned**

- High % of patients did not know their PCP by name
- Patients do want to see their PCP
- Involve as many staff as possible from all areas of the clinic
- Improving continuity is very much directed by the desire of the patient - so education is important

## **Lessons Learned**

- Educate staff and patients about continuity when they first come to Clinica
- The process of educating the patient is a long term project.
- Continuity is a systems issue not a people issue
- We <u>CAN</u> make a difference in continuity if we educate and make changes to our systems.

# **Next Steps**

- Continue patient education campaign with:
  - Mailings
  - Waiting room and exam room postings
  - Ongoing patient focus groups
  - Improve our new patient orientation
- Look at additional system improvements:
  - How to manage during time of provider shortages
  - "Shared Panels" for part time providers
  - Consider expanding hours

# Questions?



- <sup>1</sup> Brousseau DC, Meurer JR, Isenberg ML, et al. Association between infant continuity of care and pediatric emergency department utilization. *Pediatrics*. 2004;113(4):738-41.
- <sup>2</sup> Christakis DA, Wright JA, Zimmerman FJ, et al. Continuity of care is associated with high-quality care by parental report. Pediatrics. 2002;109(4):e54.
- <sup>3</sup> Cabana MD, Jee SH. Does continuity of care improve patient outcomes? *J Fam Pract.* 2004;53(12):974-80.
- <sup>4</sup> Clinica provider survey done by Judy Troyer. 2010 Dec
- <sup>5</sup> Clinica provider survey done by Judy Troyer. 2010 Dec